

Interested in becoming a Support4Business Mentor?

If you would like to get involved as a mentor and share the benefit of your own experience with others, please contact Dawn Hudd on: 01227 862054 or email: dawn.hudd@canterbury.gov.uk



About C4B

C4B, launched in 2003, is an economic partnership between the public, private and voluntary organisations operating within the District of Canterbury, which lobbies for economic improvements, resources and opportunities on behalf of the local business community.

Associate membership of C4B is free and any business or organisation operating within the Canterbury district can become a member.

You can join C4B FREE online at: www.canterbury4business.co.uk or phone: 01227 862532 to find out more.



Canterbury4Business

Tel: 01227 862532
Fax: 01227 379059

email: info@canterbury4business.co.uk

www.canterbury4business.co.uk

Just getting started or
already running a business
in the Canterbury District?



**Support4Business
offers you the
opportunity to
access free help
and support from
the experiences of
the local business
community.**

Design: SEA 01227 766808

www.canterbury4business.co.uk

Thinking Launching

Running

Thinking about starting out in business?

Business courses at college or university can give you a great insight into the theory of running a business, but they may not always fully prepare you for the harsh realities of the commercial world. If you're thinking about starting your own business, a chat with an experienced business person about the practicalities is one of the best ways to find out if your chosen career is right for you.



Launching a business?

Starting a new business can be a nerve-racking time. In the midst of the mayhem, you may find it helpful to talk to another business person in the area who knows the ropes and is happy to share their expertise and experience with you. Maybe you would like to sound out ideas for growing your new company, find out where to get advice, or just have someone to chat to if you're concerned or things start going a bit pear-shaped.



Already running a business?

In today's volatile business climate, running a business can be a tough call, especially if you have something on your mind. You may not always want to discuss problems or concepts with your immediate colleagues and sometimes it can be more helpful to discuss issues with a person right outside your normal business circle. A contemporary can provide you with an objective view, suggest solutions you may not have considered or just act as a shoulder to cry on when you need to let off steam.



How Support4Business can help you

C4B's Support4Business team can put you in touch with an experienced local business person who is willing to provide you with help and support on an informal basis, as and when you need it. The City Council's Local Economy team will carefully match you with the most appropriate mentor for your business and they will then contact you directly to make an appointment. The service is free and completely confidential and you do not need to be a C4B associate to apply.



The next step?

Email:

info@canterbury4business.co.uk

or visit:

www.canterbury4business.co.uk/support4business

for further information about the Support4Business scheme.



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