



Canterbury 4 Business Environment

Terms of Reference

Objectives:

To provide Associates (via the C4B website) with access to a range of guidance on environmental issues likely to impact on their business to include:

- Signposting existing sources of help and information
- Illustrating the potential advantages to be gained by making businesses "environmentally responsible" (e.g. staff engagement, healthier employees, saving money, competitive advantage etc)
- provision of case studies on local businesses and sample policies (e.g. environmental policies, car sharing agreements, energy saving procedures etc)
- to facilitate two-way communication with the Council regarding their business related initiatives on environmental issues (to include transport and travel plans)
- to raise awareness generally on environmental issues within the Canterbury District

Governance:

- The sub group to (initially) meet monthly. Review frequency at April 2007 meeting.
- To report monthly to the C4B Board.
- Membership of sub group to be available to any Associate who has "something to add".