



Canterbury 4 Business Enterprise Group

Terms of Reference

Objectives:

To identify and communicate to the C4B Board, issues and opportunities that may affect the prosperity of the business community, its employment levels and the growth of enterprise and sustainability within the Canterbury area.

To work with partners to create and develop action plans and projects that will support and grow the local economy.

To help identify and lobby for funding to take forward such projects.

To encourage employment growth through creating a culture of enterprise, start-up and long-term business survival.

To liaise closely with the other C4B working groups to ensure a consistent approach, minimise overlap and maximise our contribution to the community.

Governance

The working group standing membership should not exceed 10 members, at least one of who should be a C4B Board member and one from Canterbury City Council. At least three should be from the private sector. The group should be able to invite additional members on an ad hoc basis to provide specialist knowledge or skills.

The composition of the working group should, wherever possible, represent the whole of the Canterbury area.

The working group should meet regularly, and report to the C4B Board as appropriate.

C4B governance on issues of conflict of interest shall apply.