



Clearing the path for business

# Get online with C4B



[www.canterbury4business.co.uk](http://www.canterbury4business.co.uk) tells you all you need to know about C4B and its aims and activities. It's also a useful source of information for businesses. The site includes a resource centre, practical advice about grants and finance and a news and events section which provides a rolling update for local businesses.

## Canterbury4Business

You can join C4B FREE online at: [www.canterbury4business.co.uk](http://www.canterbury4business.co.uk) or phone: 01227 862532 to find out more.

[www.canterbury4business.co.uk](http://www.canterbury4business.co.uk)  
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# Welcome to C4B

## Working and supporting businesses across the Canterbury district

Do you want to join the debate about the future of your business and your district?



[www.canterbury4business.co.uk](http://www.canterbury4business.co.uk)



## Why join C4B?

**Canterbury4Business's board and project groups work to identify the issues and problems that concern the business community in the Canterbury district. They encourage discussion between those who have the power to provide solutions, such as the city council, the county council and the regional development agency.**

The C4B board will identify issues that are key to the economic success of the Canterbury district, for example, the A2 slip roads and the advent of the high-speed rail service to London. The board and project groups will seek out information, to keep the business community informed, and to lobby

relevant organisations to try to ensure that outcomes are positive for the business and wider communities.

Your views are essential to informing the work of the board and the project groups. Better business opportunities, improved infrastructure and a strong local economy will benefit everyone in the district and as a local businessperson you have a role to play.

Please get involved and help the board identify the challenges in the district and the action required to clear the path for business.

**Visit the website  
[www.canterbury4business.co.uk](http://www.canterbury4business.co.uk)  
 for more information.**

**Enterprise, Education, Skills, Environment.**

[www.canterbury4business.co.uk](http://www.canterbury4business.co.uk)

### Education & Skills Group

This group's remit is to promote, facilitate and support interaction between education providers and the business world and to encourage a culture of lifelong learning. A key role for this group is to ensure that local business people and their employees know what local education providers can offer; and that education providers understand the needs of local businesses.

This involves supporting the education providers' enterprise agendas, which include student placements, knowledge transfer partnerships and business training programmes.

Projects include an on-line training and skills directory and a business and education recognition award.

### Environment Group

Protecting the environment and using resources more efficiently has become increasingly important in business and this group provides access to guidance and support in this wide arena via the C4B website.

The group focuses on the advantages to be gained by making your business "environmentally responsible", facilitating two-way communication with the city council and generally raising awareness of environmental issues.

Projects include supporting the council's Enviro Plus awards scheme.

### Enterprise Group

Seeks to identify the challenges and opportunities that affect the prosperity of the local economy, and the business community. The growth of enterprise and entrepreneurship, access to business support and training and skills are three of the key areas for the group.

With partners, the group develops projects and plans that will support the growth of the district's economy, encourage business start-up and sustainability and improve the take up of business support.

Projects include Support4Business, a mentoring scheme for new and established businesses, and support for an annual Flying Start Rally, which aims to encourage students to think about enterprise and entrepreneurship.

## The next step?

For further information about C4B and becoming an associate member, please visit: [www.canterbury4business.co.uk](http://www.canterbury4business.co.uk)

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